

# Web Improvement Programme

Subject and Programme Information  
Reference Group

23 October 2015

# Agenda

1. WIPII high level update (20 minutes)
2. Key challenges (40 minutes)

# WIPII Update 1 of 3

## Project management change

- Chrissi Dean leaves Victoria on 28<sup>th</sup> October 2015
- Jane Young takes over WIPII Project Management on Tuesday 27<sup>th</sup> October 2015
  - [jane.young@vuw.ac.nz](mailto:jane.young@vuw.ac.nz)
  - 04 463 6487
  - 316 Hunter Building

# WIPII Update 2 of 3

## Release 1

- New subject groupings page on future students
- Live on Wednesday 30<sup>th</sup> September
- Analytics
  - 2464 views of new subject groupings page
  - 181 views of subjects a-z
  - Heatmap (see next few slides)
- Page survey – 6 results so far
- Groupings of subjects within topics are now frozen

Release 2 – search

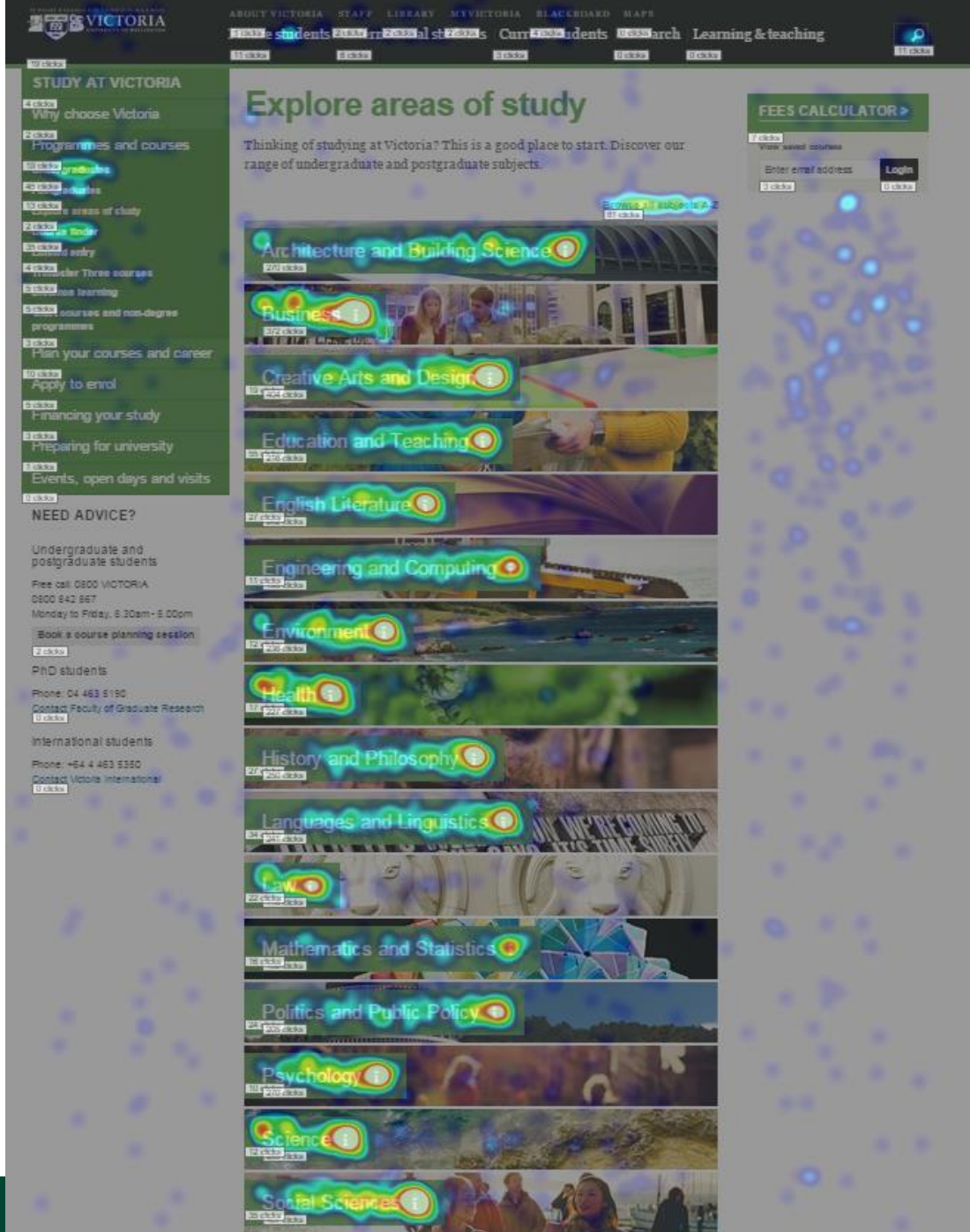
Future releases

- Small changes as a result of feedback/analytics
- Packaging up topic and programme bundles
- Grouping page for PG programmes similar to <https://www.victoria.ac.nz/international/study/postgraduate>

<http://www.victoria.ac.nz/study/programmes-courses/subjects>

Shows usage of the page, and how users have interacted with it

Use across whole page and lots of clicks into the drop down lists



<http://www.victoria.ac.nz/study/programmes-courses/subjects/all>

Limited use of page

Main focus on A's and bottom of C's

ABOUT VICTORIA STAFF LIBRARY MYVICTORIA BLACKBOARD MAPS

STUDY AT VICTORIA

Why choose Victoria

Programmes and courses

Explore areas of study

NEED ADVICE?

Undergraduate and postgraduate students

Free call: 0800 VICTORIA

0800 942 887

Monday to Friday, 8.30am - 5.00pm

Book a course planning session

1760 students

Phone: 04 463 5100

Contact Faculty of Graduate Research

International students

Phone: +64 4 463 5350

Contact Victoria International

## Subjects A-Z

Browse an alphabetical list of undergraduate and postgraduate subjects offered at Victoria.

FEES CALCULATOR >

### A

- Accounting
- Acting Science
- Applied Agriculture
- Applied Arts
- Applied Health Sciences
- Architecture
- Architectural History and Theory
- Art History
- Asian Studies

### B

- Biology
- Biomedical Science
- Biotechnology
- Business Administration
- Business Analysis (Information Systems)

### C

- Cell and Molecular Biodesign
- Chemistry
- Chinese
- Classical Performance
- Classical Studies
- Clinical Immunology
- Clinical Research
- Cognitive and Behavioural Neuroscience
- Comparative Law
- Composition / Sound Arts
- Computer Graphics (Design)
- Computer Graphics (Science)
- Computer Science
- Conservation Biology
- Creative Writing
- Criminology
- Cross-Cultural Psychology
- Cultural Anthropology
- Culture-Enabled Design

### D

- Development Studies
- Drug Discovery and Development

### E

- Ecological Restoration
- Ecology and Biodiversity
- Economics
- Economics
- Education
- Education and Psychology
- Electronic and Computer System Engineering

# WIPII Update 3 of 3

## User Testing

- Testing of topic and programme wireframes with secondary school students
- 8 students from Newlands College, St Catherine's College and Wellington East Girls High
- Met each in a one to one interview at the school
- Key outcomes:
  1. Understand if the topic page leads the outcomes/calls to action in the content strategy
  2. Understand if the programme pages leads to the outcomes/calls to action in the content strategy
  3. Identify where users have issues with the designs
  4. Identify any user needs we have not met
- Topic and degree wireframes

# Key challenges

For group discussion:

1. Minors
2. Atypical subjects
3. Unusual programme rules